

## TRNUSA.COM New Openings and Advertising Price List

March 26, 2008

# Introductory Prices!

### **New Openings**

\$295 per year or \$75 per quarter.

User will be given user id and password to access the leads. Email notification when leads are available no less than one week before published in newspaper and on free section of web site. Advertiser will be given the email address that will be used to avoid a spam filter from intercepting the email.

### **FL or TX Home Page Banner**

\$500 per month or \$450 per month with two month minimum.

Only one paid banner on page.

Production of banner: \$85 per hour if more than one hour is needed.

### **Splash Page**

Page loads before main Home Page. Animation is possible. Flash file format.

\$230 per 24 hours with 72 hour minimum.

Production of advertisement: \$85 per hour, first hour is free.

### **Display Advertisements**

Price will be determined by size of print ad. Price is the same for color or black and white. Several Ads may appear on Directory of Advertisers' page or subpage. A large ad may have its own page. Advertisements will be accessed from Directory of Advertisers' Page or subpage. Advertisements will be taken from a pdf file of newspaper advertisement.

Prices listed are monthly with a discount for four or more months. No separate setup fee for ads taken from pdf file of newspaper advertisement.

Fees for web site display advertisements are based on print ad size and available only to those who advertise in the print edition of the newspaper.

Print Ad Size	1x	4x
1 page	\$215	\$180
1/2 page	\$120	\$95
1/3 page	\$85	\$70
1/4 page	\$70	\$55
1/6 page	\$70	\$55
1/8 page	\$70	\$55
1/16 page	\$39	\$20

## Classified Advertisements

### 25 words or less

1 month: \$30  
3 months: \$60  
1 year: \$100

Each additional word: \$ 0.25 per month

Blind box: \$10 per month

Web Link or Email Link: \$10 one-time fee.

### Photo (or graphic) Classified, 15 words or less

1 month: \$50  
3 months: \$100  
1 year: \$150

Each additional word: \$ 0.25 per month

Blind box: \$10 per month

Web Link or Email Link: \$10 one-time fee



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